

WORK EXPERIENCE

The Daily Gamecock

September-December 2007

Columbia, South Carolina

- Sideline photographer for The University of South Carolina football and mens basketball season
- News photographer for campus-related stories and Picture of the Day

Ronald McDonald House Charities

August-November 2007

Columbia, South Carolina

- Project manager of a group of 12 students for *World Children's Day* responsible for conducting group meetings, booking celebrities, planning radio/TV remotes, organizing a groups of volunteers to raise a total \$25K for the charity
- Event photographer and graphic designer: digital billboards, flyers and banners for *World Childrens Day* and programs for a benefit golf tournament
- Conducted interviews on air in a WIS television spot promoting *A Fine Affair* and radio remotes for *World Children's Day*

Mustard N' Relish Marketing

January-May 2007

Columbia, South Carolina

- Executed food photography shoot for a local restaurant's menu
- Assistant to the Art Director with creating advertising layouts, logo design, billboards, letterheads, direct mail pieces, posters, and writing copy
- Consulted with local and national clients on marketing concepts

FREELANCE WORK

- Graphic designer for award-winning film "The Long Way Home: A Bigfoot Story"
- Logo designer and contributing art photographer for Aloha Soul
- Local band promotional photography and modeling head shots
- Assisted with lighting on the set of a commercial shoot for the University of South Carolina School of Mass Communications
- Photography published in The Daily Gamecock, www.dailygamecock.com, Garnet&Black magazine and Visit Columbia

LEADERSHIP + AWARDS

- Treasurer of F65 Photography Club, Public Relations Officer of the IHSA Equestrian Team in 2006
- The National Dean's List 2005-2007, Who's Who of College Seniors

SKILLS

- Proficient in Adobe Creative Suite 3: Photoshop, Illustrator, InDesign, Bridge, Aperture, Quark XPress, iDVD, iPhoto, iMovie, Microsoft Word, Excel, Power Point, Windows and Mac OS X, in-studio photography, camera raw, Canon cameras
- Some experience with Final Cut Pro HD, Motion, Dreamweaver CS2

EDUCATION

Griffith University

July-November 2006

Gold Coast, Australia

University of South Carolina

May 2003-December 2007

Columbia, South Carolina

- Bachelor of Arts in Visual Communications with a minor in Photography

References available upon request.
Portfolio available at www.shawnasimmons.com